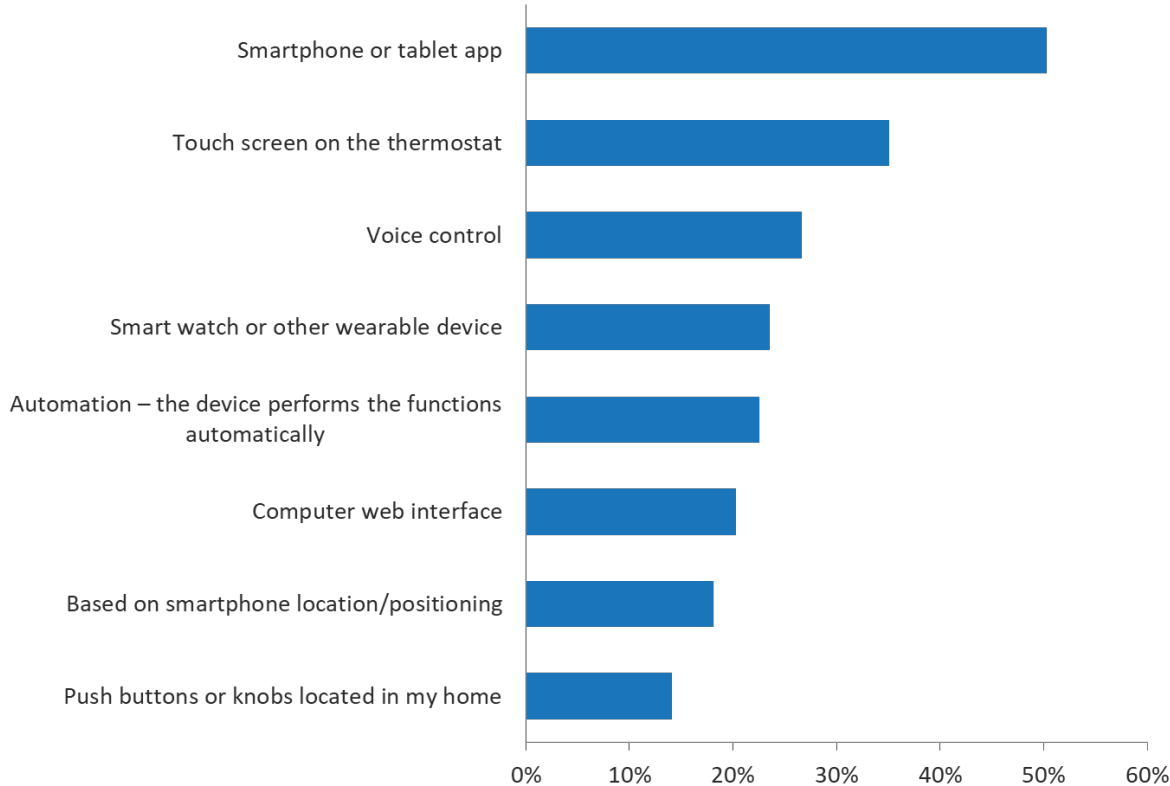


## Preferred Smart Thermostat Control Method Among Purchase Intenders



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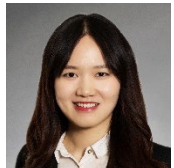
### Consumer Analytics Team



Yilan Jiang, Senior Director of Consumer Analytics

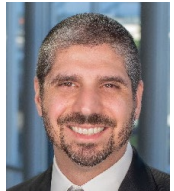


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**Smart Product Market Assessments** provide a comprehensive and deep analysis of a single smart product market. Parks Associates analysts identify key market drivers and barriers and assess market growth via topline market forecasts.

This research also includes consumer data for smart thermostats, including trending data across years and deep dive questions on product usage, pain points, and preferences.

Parks Associates surveys 10,000 U.S broadband households every quarter, with additional surveys throughout the year. The survey results represent the national demographics for US broadband households, which are 89% of all US households.

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## Appendix

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