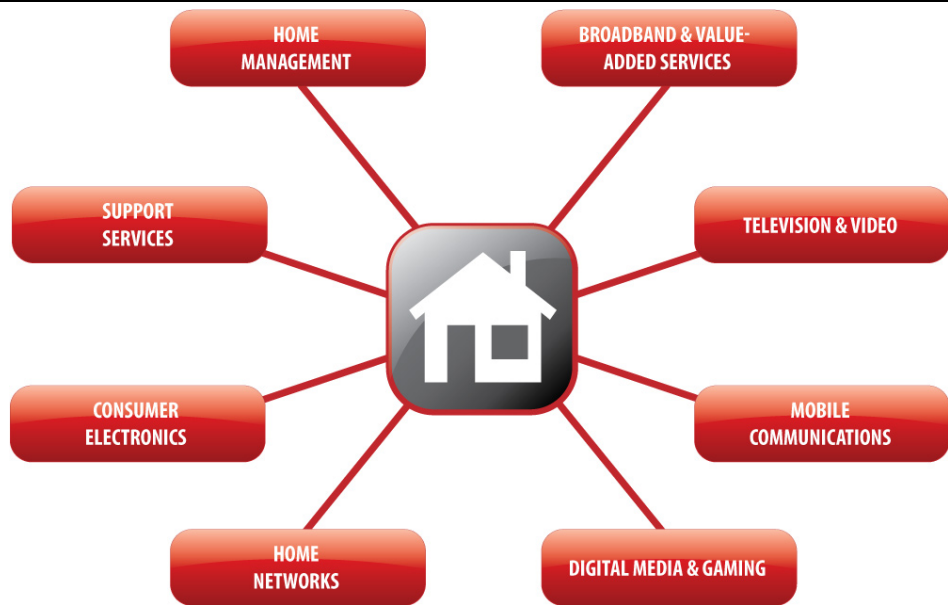


Synopsis **Digital Lifestyle Elements**

Digital Lifestyles: 2009 Outlook provides analysis and forecasts for a variety of digital lifestyle product categories, including broadband Internet, television services, digital content services, and products (home networks and consumer electronics).



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“Digital lifestyles solutions create compelling value as links among the individual spokes in the home become connected,” said Kurt Scherf, vice president, principal analyst, Parks Associates. “This is particularly true for value-added features and services coming from broadband, television, and communications service providers. For example, digital media and home technical support services in particular form the core of value-added services strategies from broadband service providers.”

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