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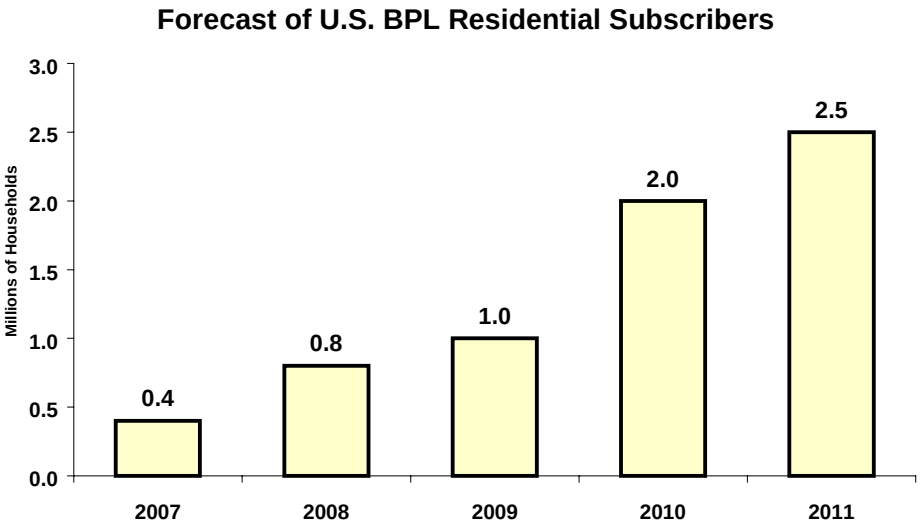
FTTx and BPL: Analysis and Outlook

By Chris Roden, Research Analyst 1Q 2007

Synopsis

FTTx and BPL: Analysis and Outlook analyzes market trends and significant events that will impact FTTx and BPL deployments over the next five years. It also addresses consumer and competitive pressures that will influence these methods, the economics associated with the deployment of these technologies and the opportunities FTTx and BPL provides for vendors and service providers.

Yearly Growth of BPL Subscriber: 2007-2011



Source: *Digital Living Forecasts*

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"Both consumer demand and business factors will drive growth in BPL," said Chris Roden, research analyst at Parks Associates. "On the consumer side, many rural residents don't have access to DSL or cable, but every house in the U.S. has access to power lines. This technology is often the only option for these residents to receive broadband service. On the business side, utility companies will also drive BPL's growth. BPL gives utilities more information to better manage power demand and troubleshoot line issues."

Contents

The Bottom Line *is a concise, executive-level summary of the current state of the market, evolutionary path, and the implications for companies doing business in this space.*

A Parks Associates' **Resource Book** *contains a wealth of consumer survey data and company profiles—a must-have reference for product/market planning.*

The Bottom Line

1.0 Notes On Methodology

2.0 Internet Services Market Overview
- 2.1 Today's Internet Services Market
- 2.2 Internet Services Market Opportunities
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  - 2.2.2 Bandwidth Demand

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  - 3.1.4 Wireless, Friend or Foe?
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- 3.3 Economics of BPL
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3.4 BPL Deployments

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5.0 Market Forecasts

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Resource Book

Section I: Trends in Internet Adoption
Internet Service Penetration
High Intenders

Section II: Consumer Satisfaction, Retention and Churn

Section III: Service Options, Awareness and Utilization
Bundled Services and VAS Options
Service Provider-Provisioned Home Networks
Internet/PC Security Services
Storage/Backup Services

Section IV: Interest in Guaranteed Bandwidth and Upload Speed Perception

Section V: Profiles of FTTx Product and Service Providers
Verizon Communications Inc.
SBC/AT&T Inc
BellSouth Corporation
SureWest Communications
Nippon Telegraph and Telephone (NTT)
Korea Telecom (KT)
Alcatel
Motorola, Inc.
Tellabs

Section VI: Profiles of BPL Product and Service Providers
Current Technologies, LLC
Corinex Corporation
MainNet – Power Line Communications, Inc.
Ambient Corporation
Utility.net, LLC
International Broadband Electric Communications, Inc. (IBEC)
Telkonet, Inc.
Motorola, Inc.
Design of Systems on Silicon (DS2)
Intellon
TXU Electric Delivery
Duke Energy
CenterPoint Energy

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EarthLink, Inc.

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Corinex Products
Corinex BPL Deployment
MainNet Products
MainNet BPL Deployment
Ambient Products
Ambient BPL Deployment
Telkonet Products

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Motorola Canopy™ Wireless Broadband Platform
DS2 Powerline Communication ICs for BPL Deployment
Intellon HomePlug® Products

Attributes	
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