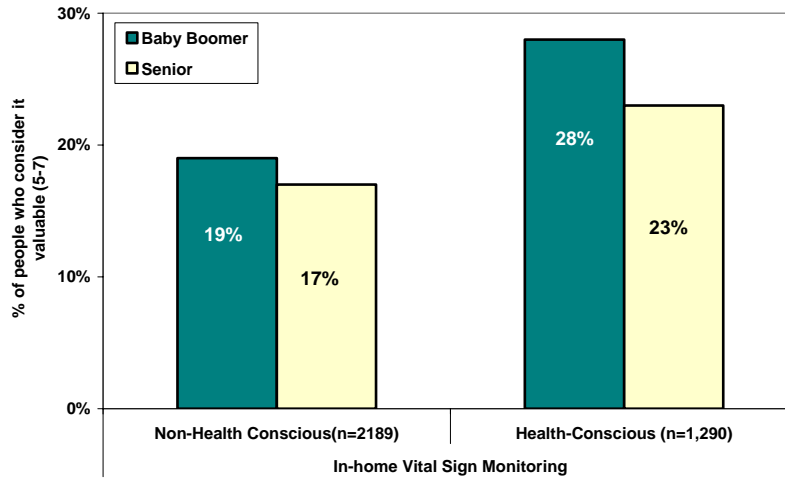


Synopsis

This report highlights the breakthroughs in sensor technology targeted for health applications and analyzes its implementation in multiple hardware platforms and service segments. Specifically, the report covers physiological sensors for vital sign monitoring, motion and utility sensors for geriatric care monitoring, and body sensor networks that offer continuous monitoring and tracking of health status of the patients. Finally the report profiles the key players in this segment.

Consumer Perceptions of Digital Health Services

Perceived Value of Digital Home Health Services by Age Group
(Comparison between Health Conscious and Non-Health Conscious Consumers)



Source: *Bundled Services and Residential Gateways*, an Internet survey of 3,479 U.S. households

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“Smart sensor technology will play an increasingly bigger role in preventive care and home health monitoring services,” said Harry Wang, Senior Analyst with Parks Associates. “While technology vendors are closely examining market opportunities in various care delivery segments, they are also keenly working on improve the performance and reliability of the technology itself.”

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Executive Brief: Sensor Technology for Home Health Applications

By Harry Wang, Senior Research Analyst

4Q 2007

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