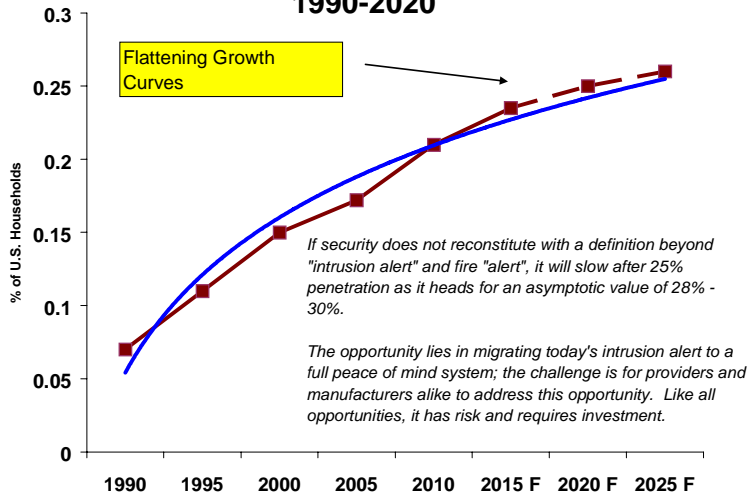


Synopsis

This report provides a comprehensive analysis of the residential security marketplace including profiles of major and emerging equipment and monitoring firms, analysis of key trends and industry layers, forecasts (\$ and #) through 2012, and an analysis of the consumers with or intending to adopt monitored or independent security systems. The report analyzes the future for security from a strategy perspective.

Home Security in U.S. Households

**Diffusion for Monitored Security U.S. Households
1990-2020**



Home Systems: Home Security © 2007 Parks Associates

Publish Date: Apr 07

“Residential security is a largely mature industry,” says Tricia Parks. “Questions as to where the industry will migrate, how and if it will redefine, or what innovations will expand its value and invigorate its potential are on the minds of current companies as well as on service providers investigating the market. In this report, I’ve tried to sort the questions and progress to logical options for current and potential industry stakeholders.”

Contents

The Bottom Line is a concise, executive-level summary of the current state of the market, evolutionary path, and the implications for companies doing business in this space.

A Parks Associates’ Resource Book contains a wealth of consumer survey data and company profiles—a must-have reference for product/market planning.

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