



MDUs, Home Builders, and Smart Home Technology

CONSUMER RESEARCH

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1Q 2020

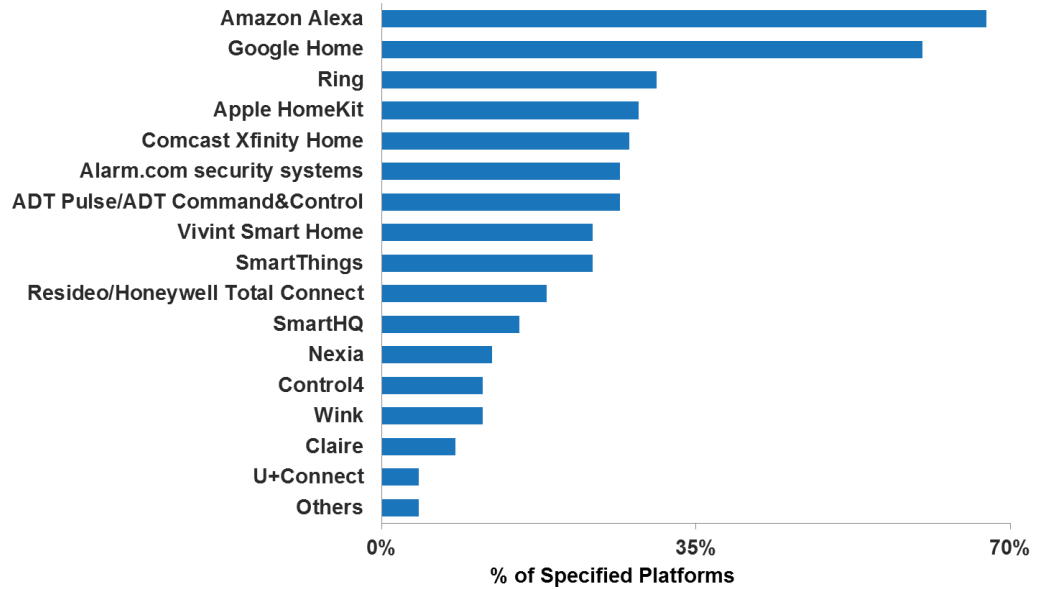
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SYNOPSIS

This study assesses the current state of smart home implementation among US builders of single-family and multifamily housing. This research focuses on value propositions for builders and buyers and delivers insights on the drivers and barriers, business models, technology strategies, procurement and production processes, sales and marketing, and value chain partnerships that will deliver smart home solutions into new construction.

Preferred Platforms for Smart Home Products

US Large-Scale Single-Family Builders



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