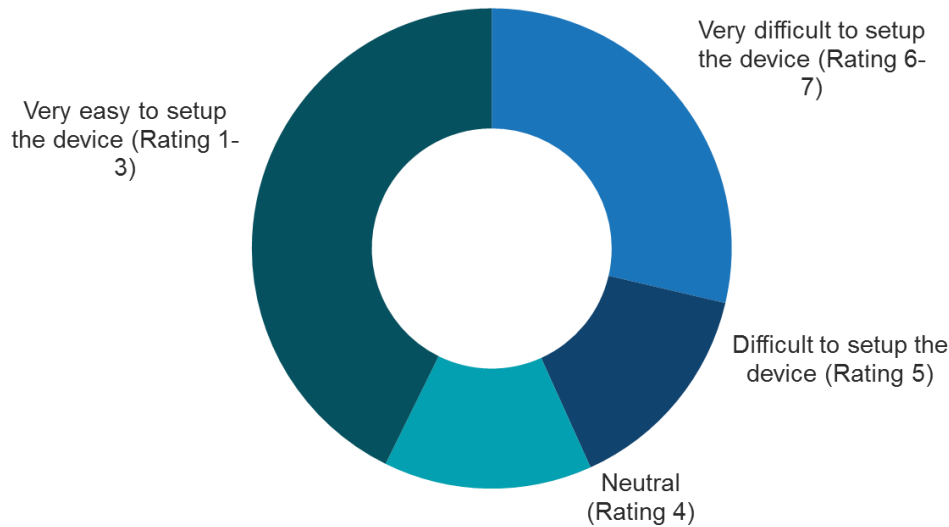


Smart Door Lock: Difficulty of Initial Setup

Smart Door Lock Owners who set up their Devices



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Smart Product Market Assessments provide a comprehensive and deep analysis of a single smart product market. Parks Associates analysts identify key market drivers and barriers and assesses market growth via topline market forecasts. This research includes consumer data for each product, including trending data across years and deep dive questions on product usage, pain points, and preferences.

Smart Door Locks Market Assessment addresses the following major questions.

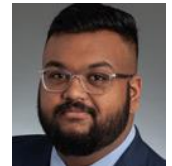
- 1) How big is the smart door lock market in the US currently?
- 2) What is driving market growth? What barriers exist to growth?
- 3) Who are the key players and what are their defining characteristics?
- 4) What features and factors influence consumers' purchasing decisions?
- 5) What are the key elements impacting the user experience?

Number of Slides: 81

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Appendix

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Published by Parks Associates

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