



**Consumer Analytics
Team**



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Smart Product Market Assessments provide a comprehensive and deep analysis of a single smart product market.

Audio Devices Market Assessment addresses the following major questions.

- 1) What is the current landscape for audio devices?
- 2) What are the consumer trends in the audio devices market?
- 3) What factors are driving growth in the audio devices market? What inhibitors to growth exist?
- 4) Who are the key players in each of the audio device categories?
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