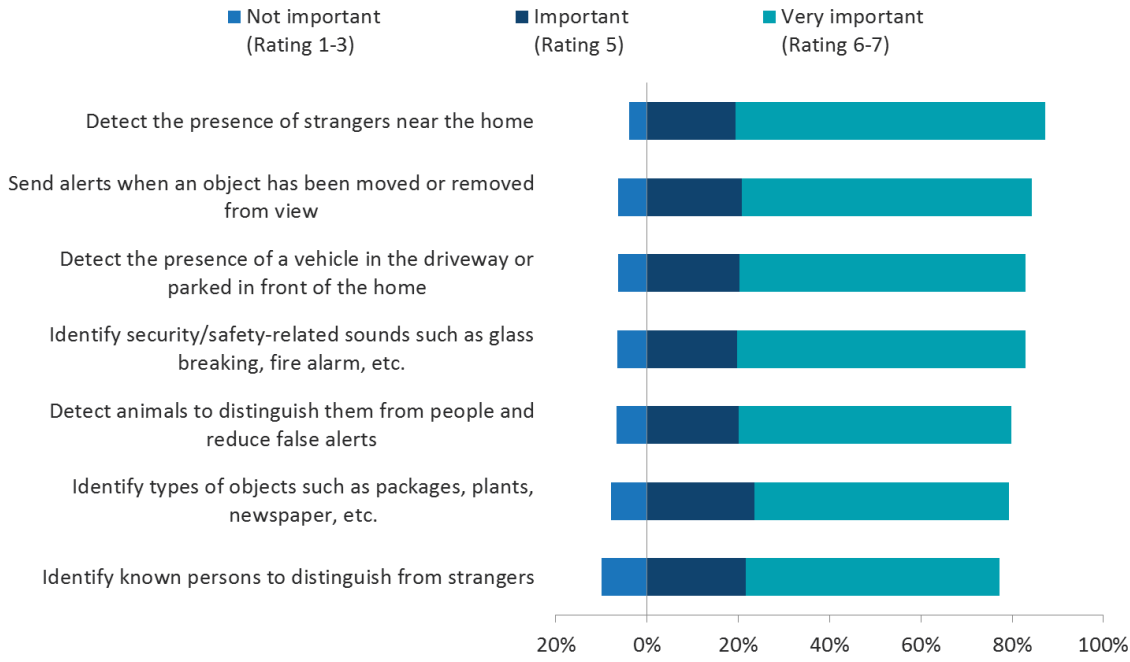


Smart Video Doorbell: Importance of AI Capabilities

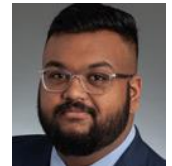


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Consumer Analytics Team



Yilan Jiang, Director

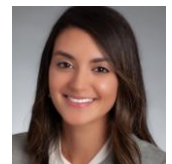


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Smart Product Market Assessments provide a comprehensive and deep analysis of a single smart product market. Parks Associates analysts identify key market drivers and barriers and assesses market growth via topline market forecasts. This research includes consumer data for each product, including trending data across years and deep dive questions on product usage, pain points, and preferences.

Smart Video Doorbells Market Assessment addresses the following major questions.

- 1) How big is the smart video doorbell market in the U.S. currently and what is the market’s projected growth over the next 5 years?
- 2) What is driving market growth? What barriers exist to growth?
- 3) Who are the key players and what does the smart video doorbell landscape look like?
- 4) What features and factors influence consumers’ purchasing decisions?
- 5) What are the key elements impacting the user experience?

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Appendix

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