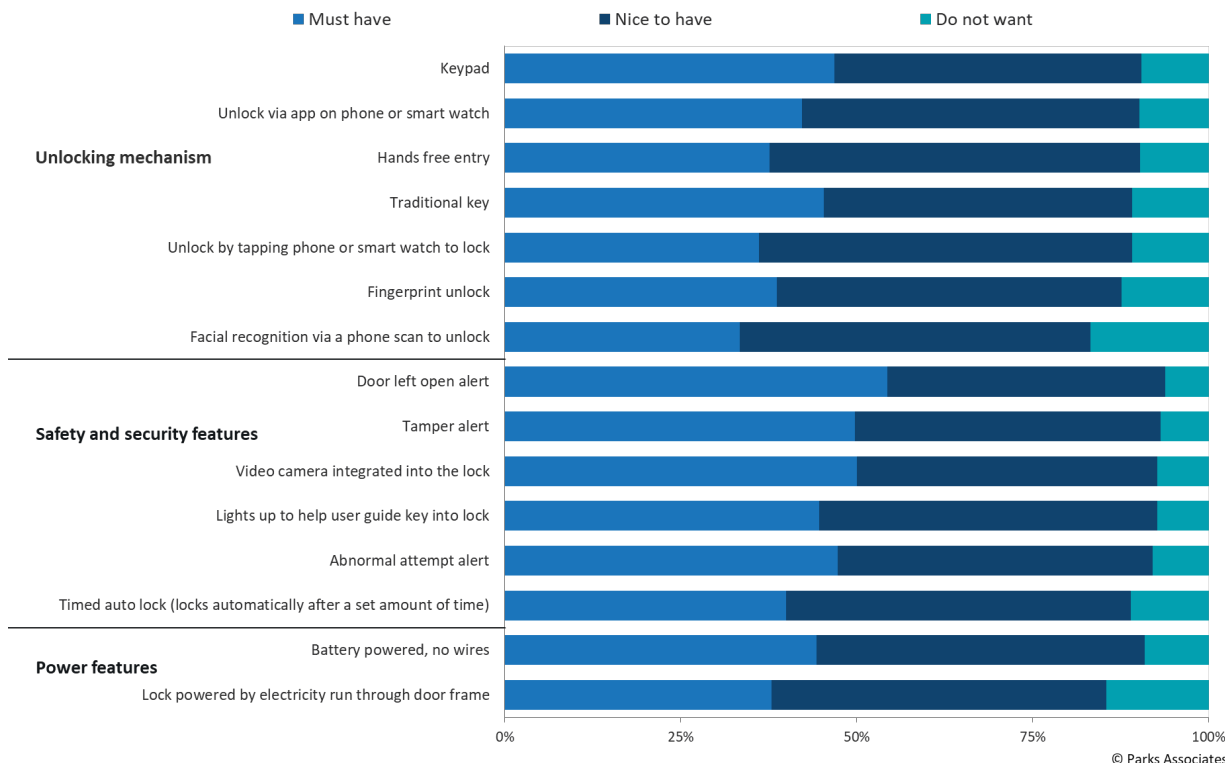


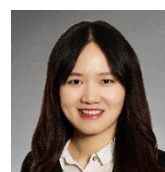
Preferred Features for Future Smart Door Lock Purchase



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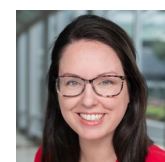


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Smart Product Market Assessments provide a comprehensive and deep analysis of a single smart product market. Parks Associates research identifies key market drivers and barriers along with assessments of device growth with market forecasts of ownership, unit sales, and revenue. This research includes consumer data for each product, including trending data across years and deep-dive questions on product usage, pain points, and preferences.

Smart Door Locks belong to the family of smart home access devices and are electromechanical lock that can be monitored, locked/unlocked, and can communicate to a smartphone, tablet, or computer to enable remote access (unlock) and control (lock). The lock may communicate either directly, via Wi-Fi or Bluetooth, or through a gateway or voice assistant.

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Appendix

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Published by Parks Associates

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