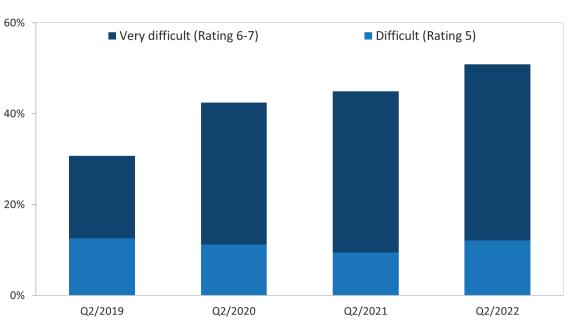
# Smart Garage Door Openers

# Q4 2022



Difficulty with Smart Garage Door Opener Setup, Among DIY Installers

SMART PRODUCT

MARKET ASSESSMENTS



*Smart Product Market Assessments* provide a comprehensive and deep analysis of a single smart product market. Parks Associates analysts identify key market drivers and barriers and assess market growth via topline market forecasts.

This research includes analysis and consumer data on smart garage door openers (GDOs), which are internet-connected devices that can be controlled remotely when out of and away from the home, from an app or website.

Smart GDOs include smart openers, which are full systems with connectivity built into the unit, and smart controllers, which include stand-alone Wi-Fi control accessories that communicate to traditional garage door openers using standard RF.

Number of Slides: 76









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# SMART PRODUCT MARKET ASSESSMENTS

# Smart Garage Door Openers

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# **Survey Methodology and Definitions**

Parks Associates 2022 Respondent Quotas

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# SMART PRODUCT MARKET ASSESSMENTS

# Smart Garage Door Openers

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- Inclusion of Safety & Security Devices in Optimal Bundle

## Appendix



# SMART PRODUCT MARKET ASSESSMENTS

Smart Garage Door Openers

Q4 2022

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